



COVID-19: How to Help Campaign

Kim Caldwell | Public Information Specialist | June, 2020

Agenda

- About How to Help Campaign
- How to Participate
- Using GivePulse
- Spread the Word
- Questions?



Kim Caldwell

City of Austin Public Information Specialist

Campaign Purpose

Create a one-stop-shop for Austinites to connect to safe, credible opportunities to help others during COVID-19



How it Works

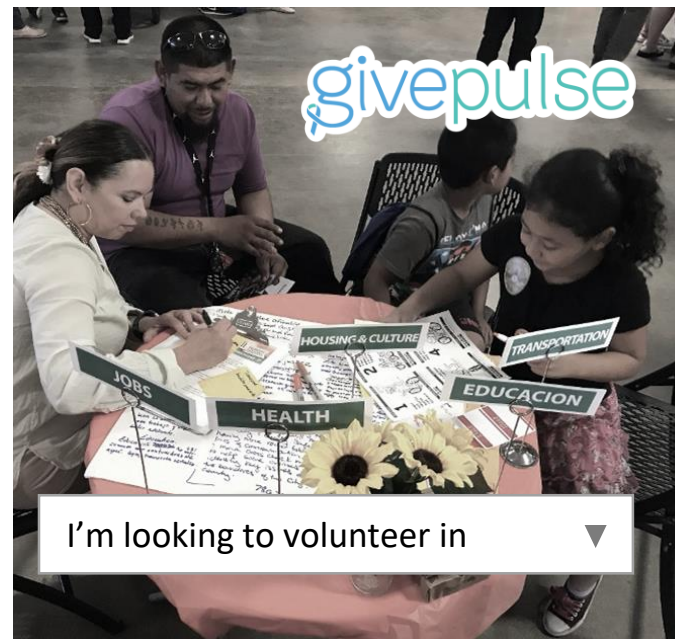
How to Help Campaign

Serving Organizations



Determine greatest needs for community investments of time, money and expertise and create opportunity

GivePulse Group



I'm looking to volunteer in ▼

Facilitate sign-ups and resource collection for serving organizations

Community Members



Identify and participate in helpful actions that match their values and abilities.

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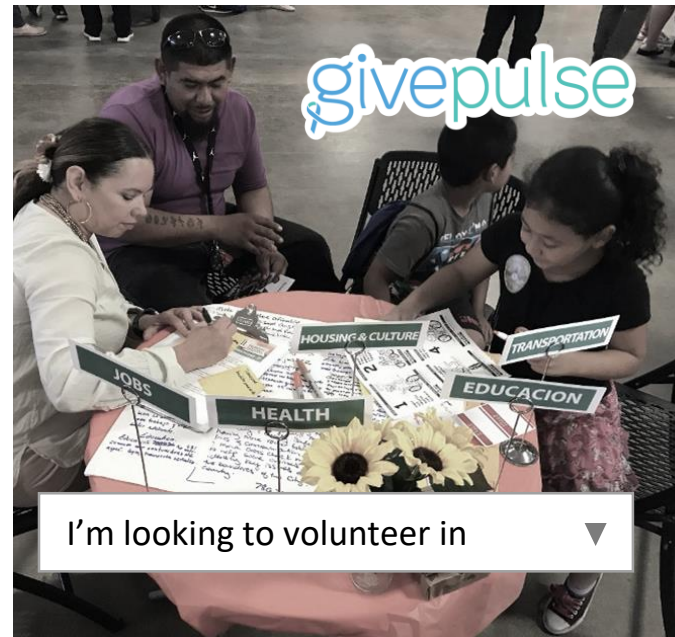
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Process Overview

Step 1

Develop
Ask for
Listing

Step 2

Create
Listing in
Hub

Step 3

Manage
Listing

Step 4

Repeat,
Recruit

Support from GivePulse & City



COVID-19 Related Opportunities

- In-Person Volunteering
- Distance/Skilled Volunteer
- Donation Drive
- Fundraiser

*only COVID-19 related listings will be approved

This could look like:



- Contactless food delivery



- Material cleaning, sorting, packaging, and/or delivering

- Creating (sewing, constructing, concocting) needed items



- Funding a new/expanded program or increased expenses because of COVID-19



- Donating clean, new or gently used items for use



- Virtual trainings or planning sessions to support changing operations

- Consulting on how to operate safely or using technology

- Leading online activities or tutoring to keep kids engaged

Creating & Managing your Listings

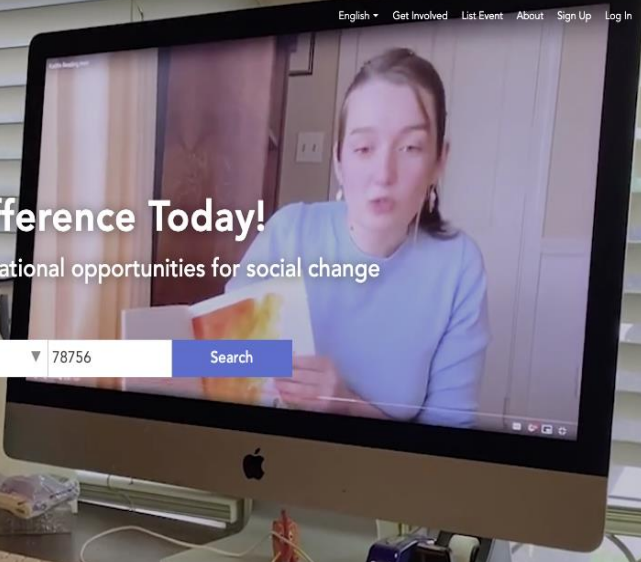


Make a Difference Today!

Find unique, exciting and educational opportunities for social change

I am looking to volunteer in 78756

Search

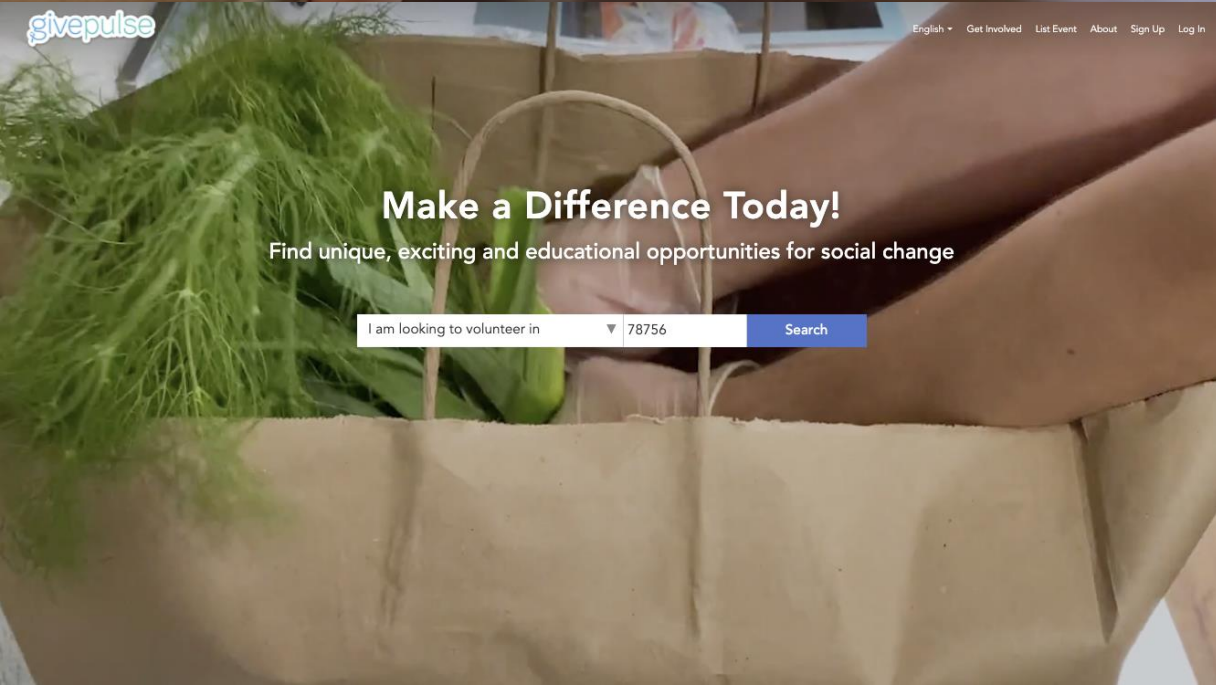


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George Luc

Chief Civic Evangelist &
Engagement Officer

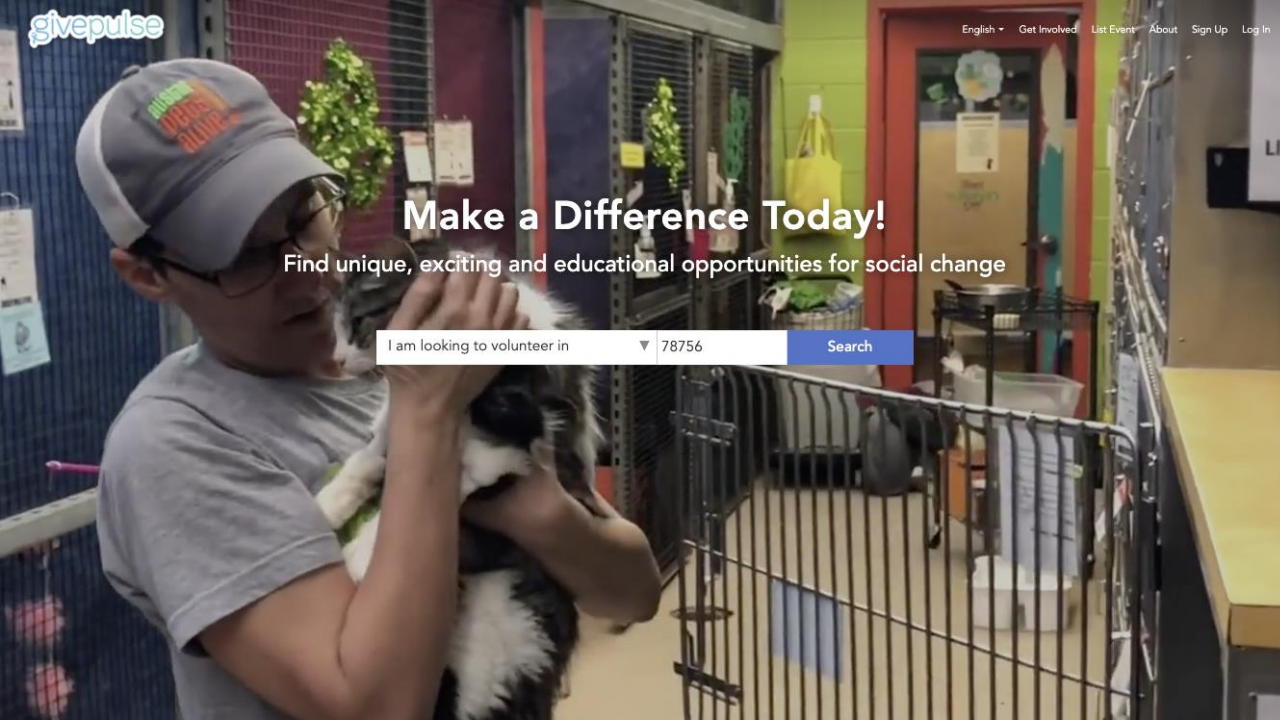
george@givepulse.com



givepulse

THE COMMUNITY ENGAGEMENT PLATFORM
ANALYZING COLLECTIVE IMPACT

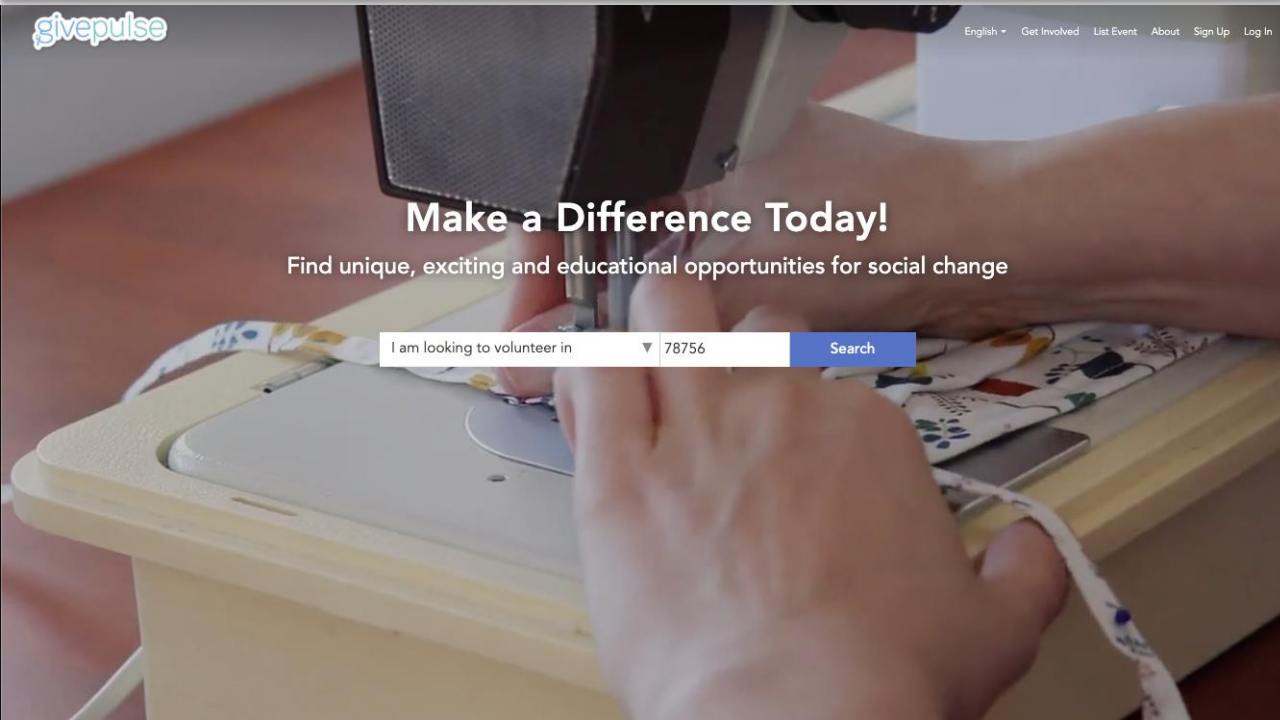




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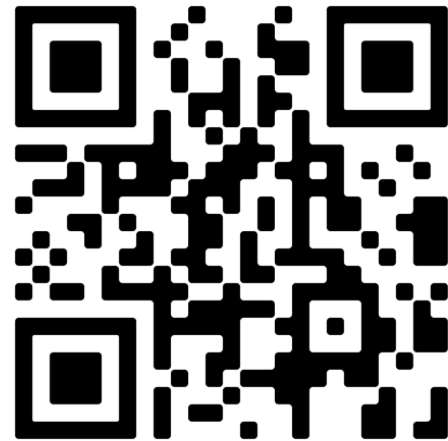
Mariana Prieto

Community Support & Success Coordinator

mariana@givepulse.com



<https://howtohelpaustin.givepulse.com/list>





Helpful Resources

Office Hours: Thursdays at 1PM



COVID-19 Support Meetings



Support email: support@givepulse.com



Recruit More Organizations

Does your nonprofit or faith-based organization need help meeting needs created by COVID-19? The City of Austin wants to help you connect to thousands of local donors and volunteers through our new How to Help Campaign:

austintexas.gov/departments/covid-19-how-help-austin

Connect your nonprofit's COVID-19 needs to supporters in Austin through the City's new How to Help Campaign:

austintexas.gov/departments/covid-19-how-help-austin



Recruit Community Members

Austinites: Our community still needs help responding to COVID-19. If you're able to give it, find the right way for you at COVID:19 How to Help:

howtohelpaustin.givepulse.com

COVID-19 has changed a lot about Austin, but not our love for this city and the people in it. Find the right way to help in our community today:

howtohelpaustin.givepulse.com

Questions?



THANK YOU!

