

# DOUGHERTY ARTS CENTER

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# REPLACEMENT

Community Meeting October 28, 2020



**W**elcome!

# Purpose of Today's Discussion

- Provide overview of previous phases
- Share process and timeline for design phase
- Gather feedback on community values
- Inform about next steps

# Today's Agenda

- Meeting Overview and Purpose
- Project Overview
- Previous Project Phases
- Design Process
- Q&A





# Meet the Team



## Parks and Recreation Department

- Museums and Cultural Programs Division
- Dougherty Arts Center
- Development Division



## Square One Consultants



## Studio 8 Architects and Overland Partners



## Adisa Communications

**DOUGHERTYARTSCENTER**  
**REPLACEMENT**  
A 2018 CITY OF AUSTIN BOND PROJECT



## Construction Manager at Risk

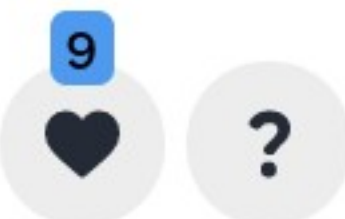
*(to be selected at Oct. 29th Council Meeting)*

Go to [www.menti.com](https://www.menti.com) and use the code **47 24 45 6**

# Welcome!



Follow Along and Share Your Thoughts

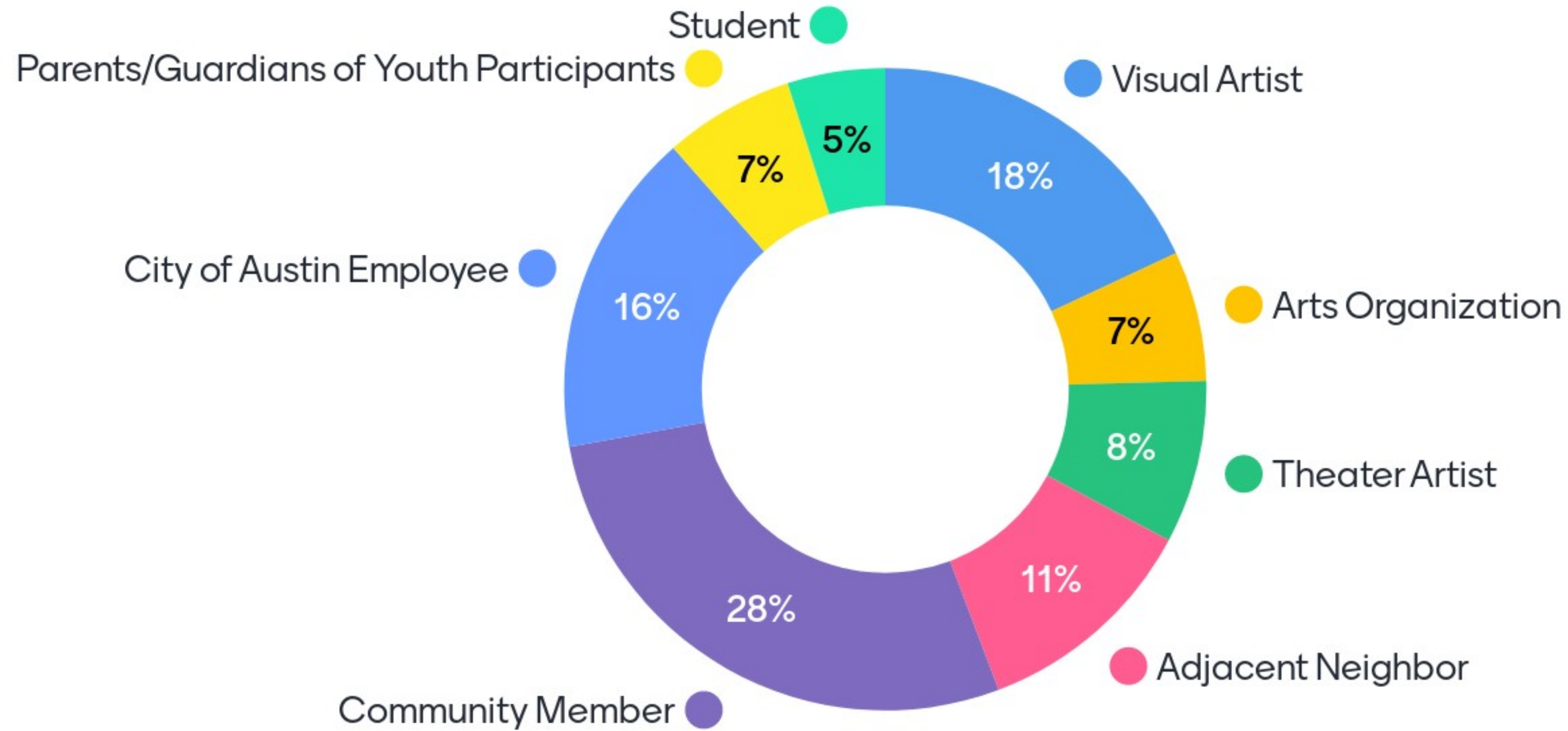






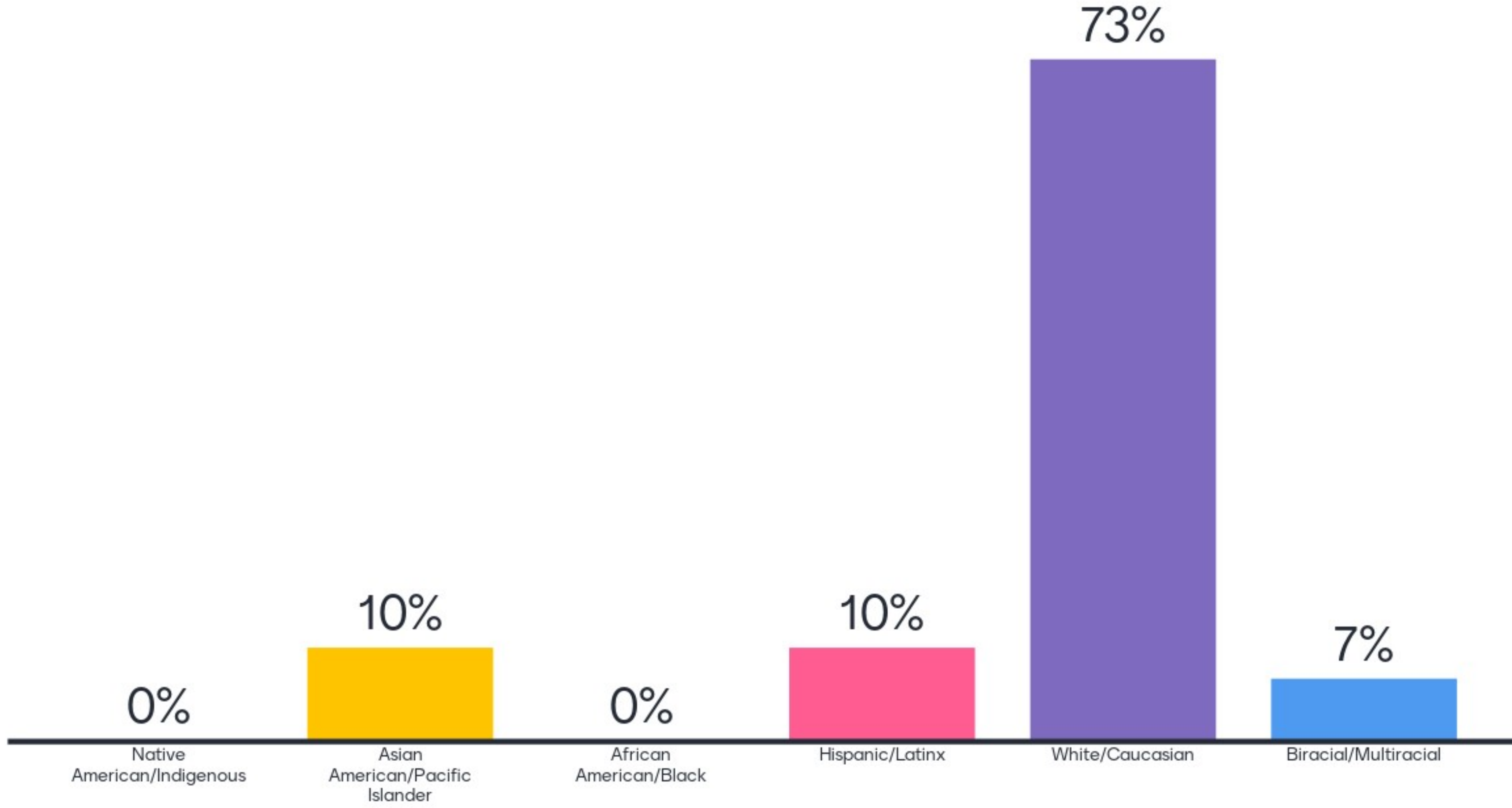


# Please tell us about yourself.

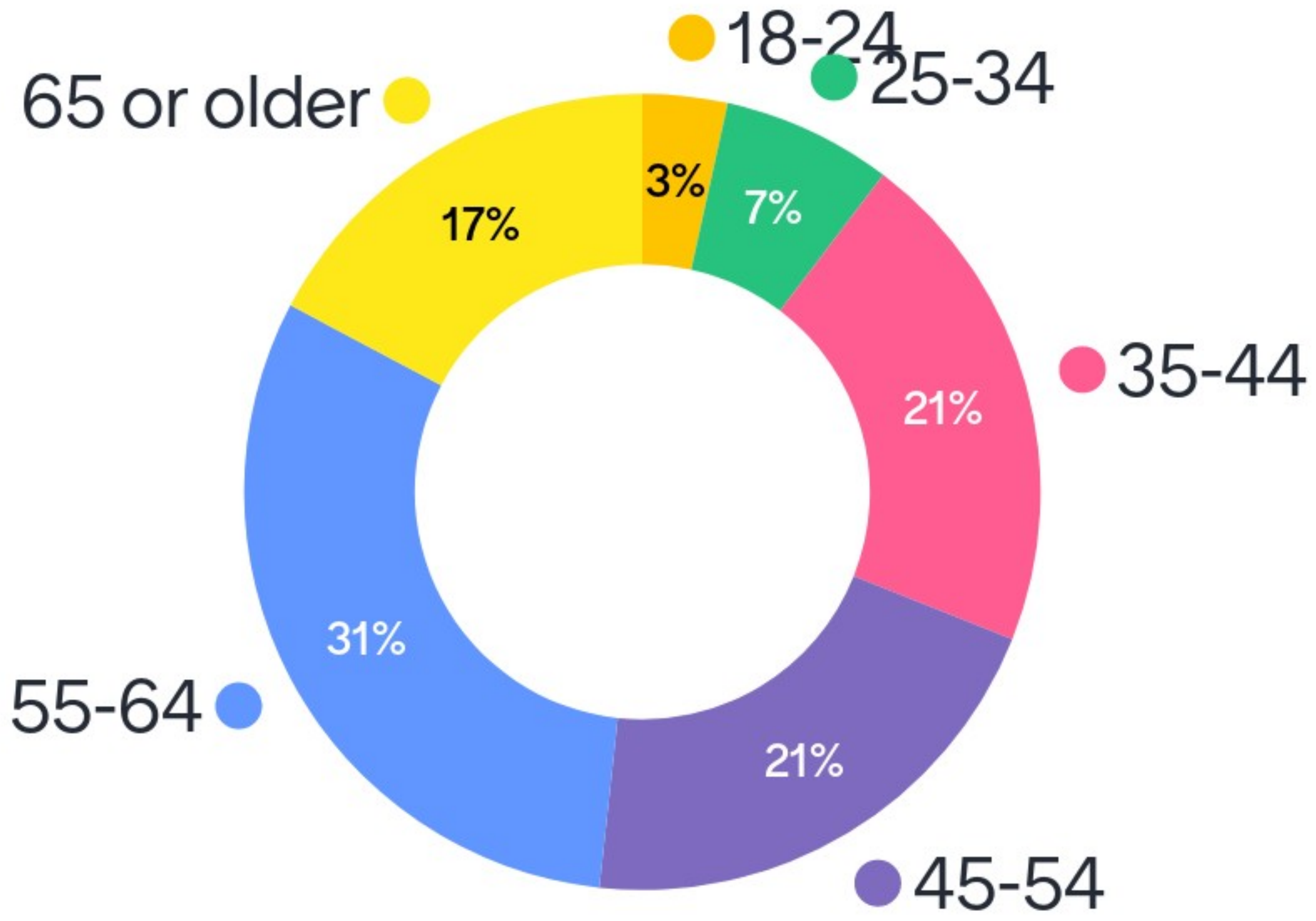




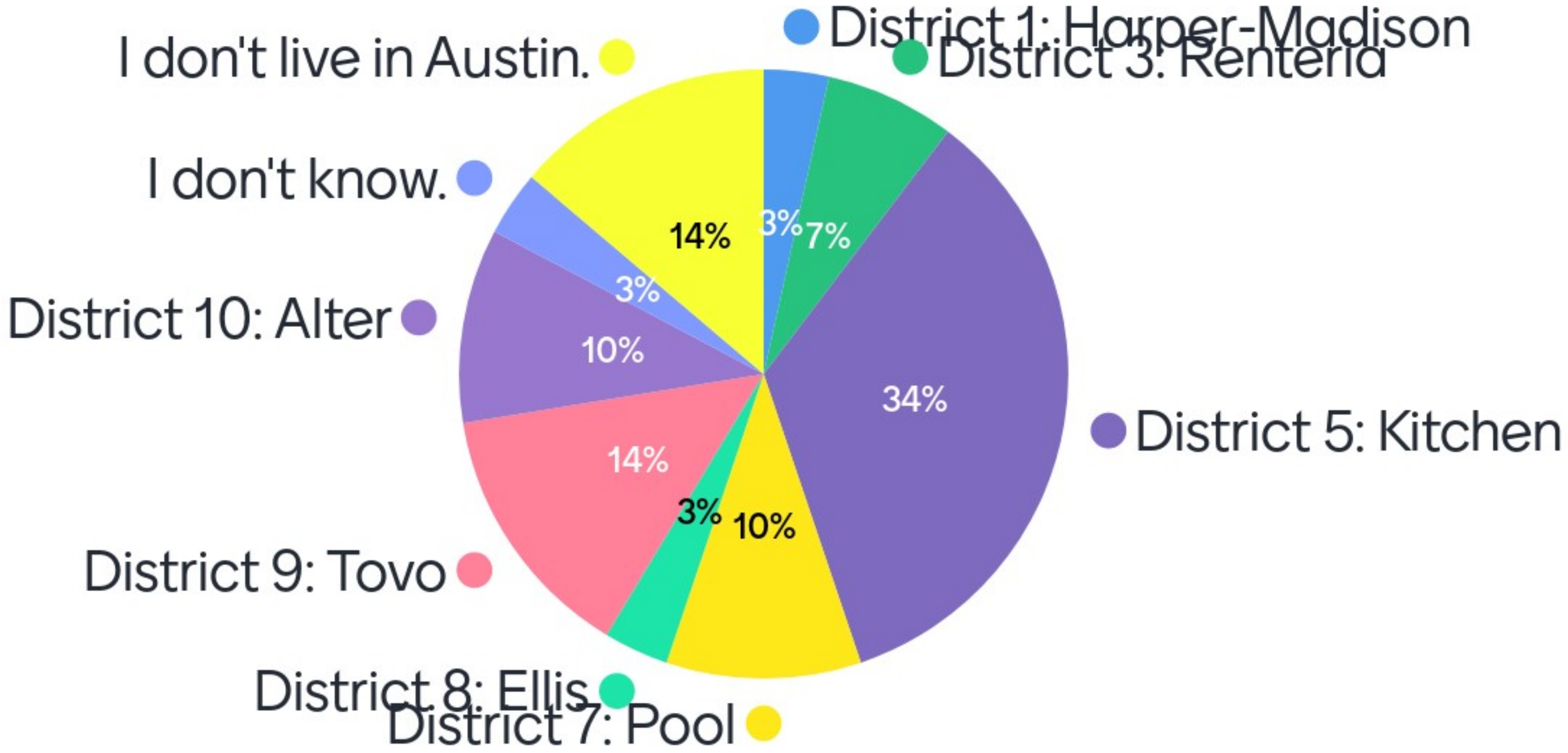
# Please tell us your race/ethnicity.



# What is your age range?



# Please tell us which council district you call home.







Project Overview Video





# Design Scope

Phase A: Consider 3 schematic site alternatives and strategies to manage parking and traffic demand. Return for Council approval.

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Phase B: After Council approval, proceed with design and construction.

# Proposed Project Timeline

Phase A: Summer 2020 to Spring 2021

Phase B: Spring 2021 to Spring 2024







## How We Got Here

- 1984: Town Lake Comprehensive Plan envisions Butler Shores as a cultural park
- 2010: Building Conditions Assessment determines DAC is beyond its useful life and recommends full replacement
- 2012: DAC is named a Bond priority project and receives limited funding toward redevelopment
- 2014: Architectural feasibility study determines redevelopment at current site is infeasible







## How We Got Here

- 2017: Design team develops architectural program and studies feasibility of redevelopment at Butler Shores
- 2018: PARD engages community and develops conceptual vision plan
- 2018: City of Austin voters approve prop B, which includes \$25 million for construction of a new DAC
- 2019: Project team secures Board, Construction and Council support for Butler Shores site and vision







Council District 9  
Council District 8

Lady Bird Lake

Ann and Roy Butler Hike and Bike Trail  
2.6 Million Users Per Year

Zilker Park

Council District 8  
Council District 5

Butler Shores

Proposed Site

Auditorium Shores

West Riverside Drive

Toomey Road

South Lamar Boulevard

Council District 5

Council District 9

Butler Park

Current Site





Barton Creek

Barton Springs Road

Barton Springs Road

Site Context

**Legend**

	Bus Stop		Bus Route
	Bike Lane		Trail







## Planning Commission Recommendations

- Develop parking and transportation demand management strategy
- Employ LEED strategies
- Structured parking should be innovative, paid, and designed for future conversion
- Develop arts complex as active transportation hub







## Design Commission Recommendations

- Provide access from both Toomey Road and Riverside Drive
- Incorporate district parking structure
- Improve Toomey Road streetscape
- Connect to Hike & Bike trail and public restroom
- Inclusion of outdoor education and performance spaces





As directed by City Council, the redevelopment of the DAC at the Toomey Rd/Riverside Dr location shall include analysis of the following options:



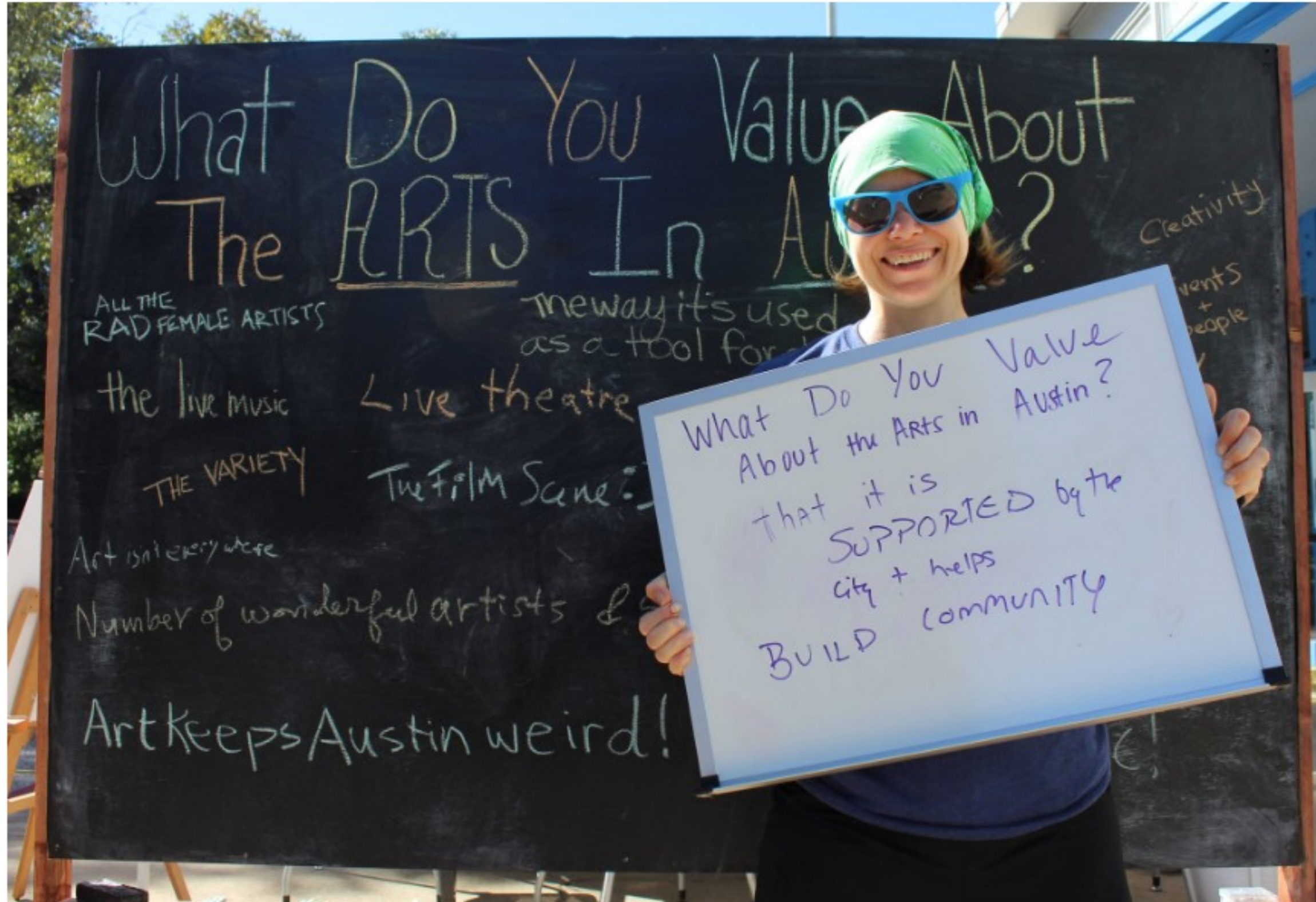




## City Council Directives

- Opportunities to incorporate the PARD office building into the new DAC project
- Moving the existing PARD main office building to another location
- Locating the DAC parking structure away from Toomey Rd
- Continued public engagement to provide feedback during the design process



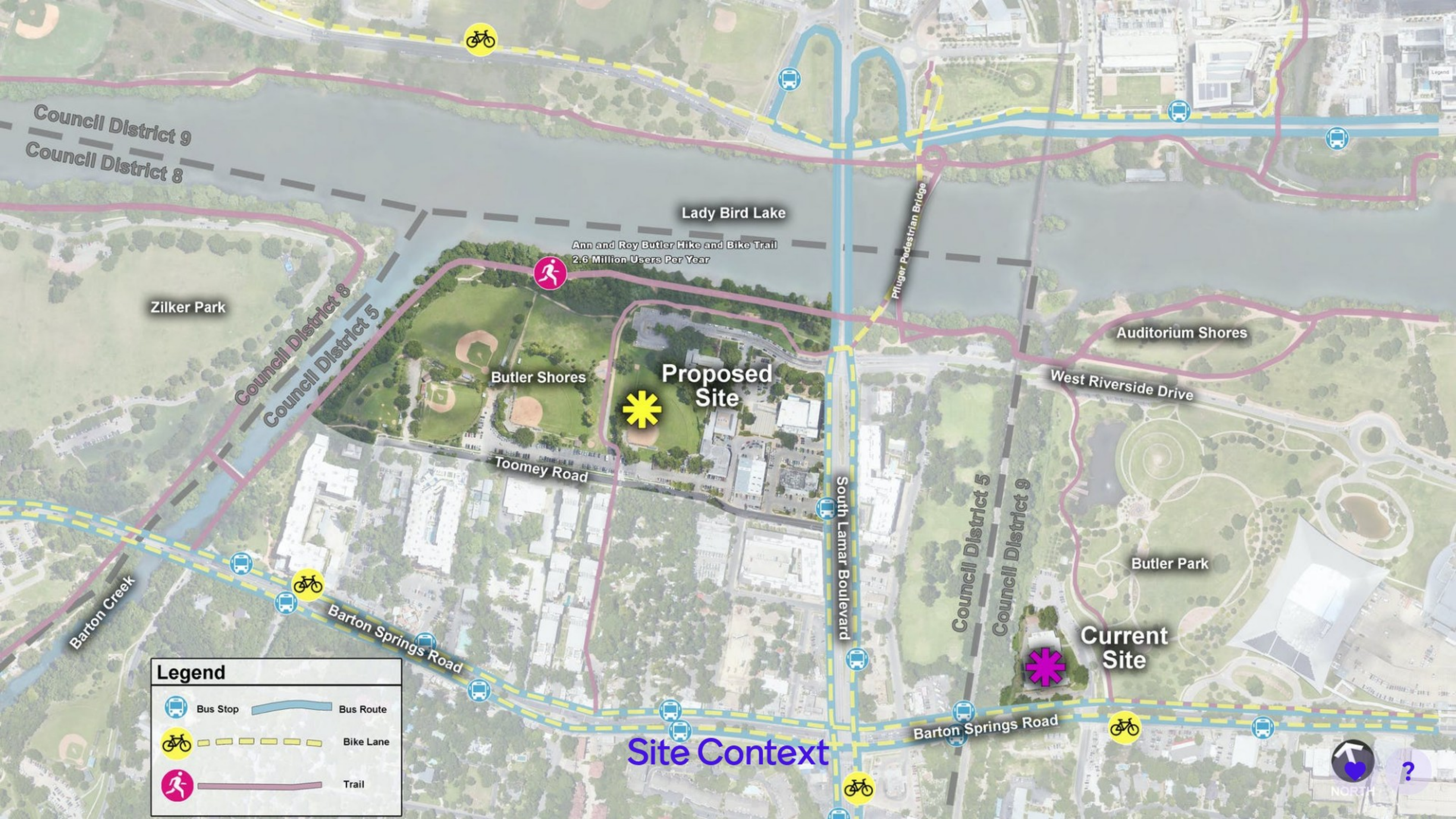


# City Council Directives

- Shared parking opportunities with other developments in the area
- Revenue-financed parking, including underground
- Designs that allow for future expansion of the facility
- Interest in philanthropic contributions







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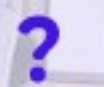
Barton Springs Road

Barton Springs Road

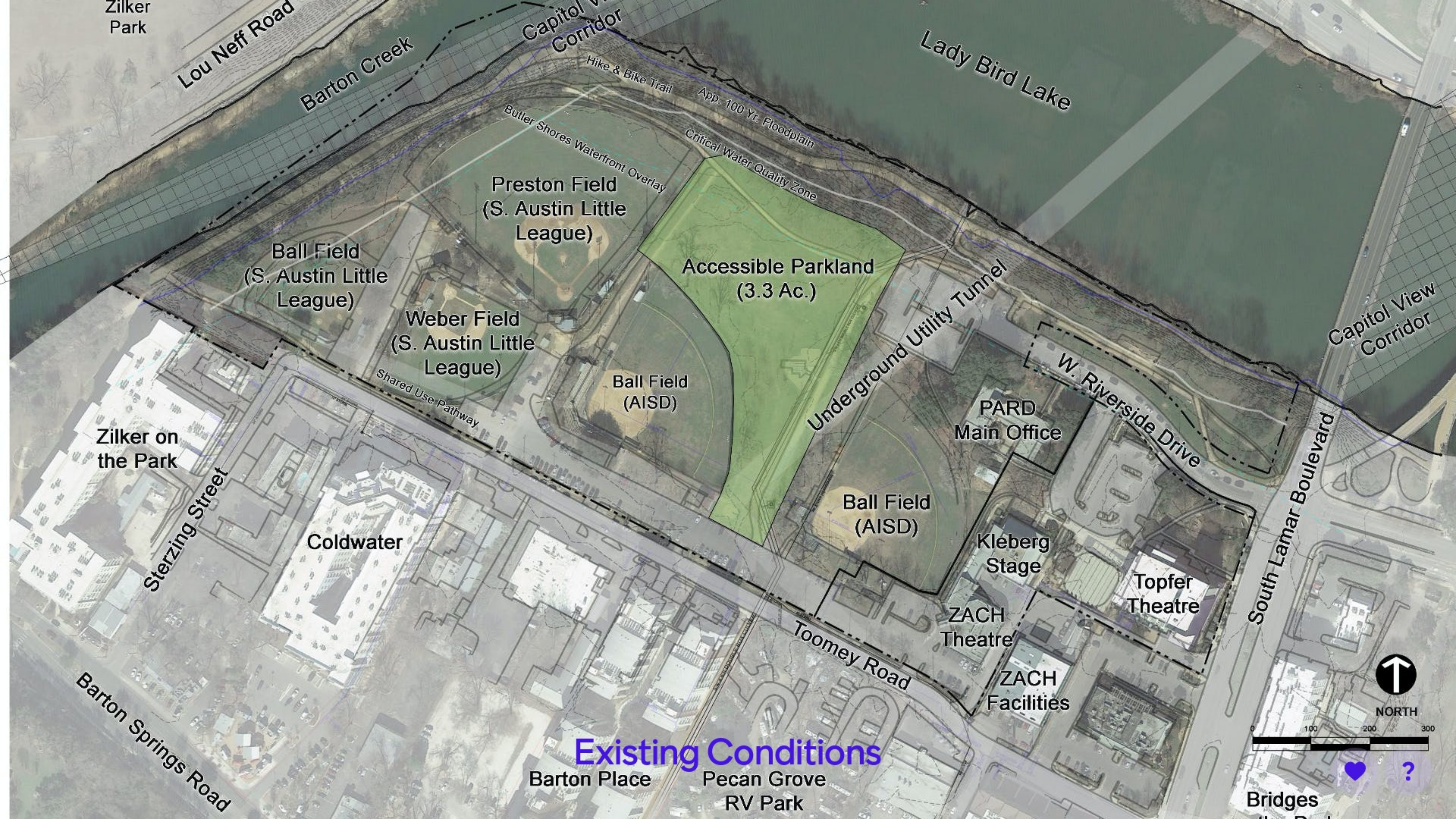
**Legend**

	Bus Stop		Bus Route
	Bike Lane		Trail

Site Context







Zilker Park

Lou Neff Road

Barton Creek

Capitol View Corridor

Lady Bird Lake

Hike & Bike Trail

App. 100 Yr. Floodplain

Butler Shores Waterfront Overlay

Critical Water Quality Zone

Preston Field  
(S. Austin Little League)

Ball Field  
(S. Austin Little League)

Accessible Parkland  
(3.3 Ac.)

Weber Field  
(S. Austin Little League)

Ball Field  
(AISD)

Underground Utility Tunnel

PARD  
Main Office

W. Riverside Drive

Capitol View Corridor

Zilker on the Park

Sterzing Street

Coldwater

Ball Field  
(AISD)

Kleberg Stage

Topfer Theatre

South Lamar Boulevard

Barton Springs Road

Toomey Road

ZACH Theatre

ZACH Facilities

Existing Conditions

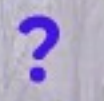
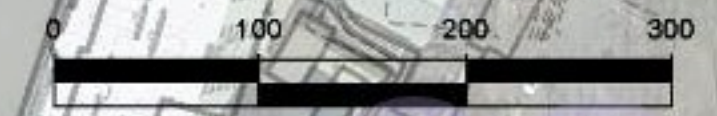
Barton Place

Pecan Grove

RV Park



NORTH



Bridges





Zilker Park

Lou Neff Road

Lady Bird Lake

Barton Creek

Butler Hike & Bike Trail

Existing Baseball Fields  
(South Austin Little League)

Zilker on the Park

Sterzing Street

Coldwater

PARD Main Office

W. Riverside Drive

Dougherty Arts Center

Parking Structure

Drop off for Theater

Kleberg Stage

Topfer Theatre

ZACH Theatre

ZACH Facilities

Barton Springs

Barton Place

Pecan Grove RV Park

# 2018 Conceptual Site Plan

South Lamar Boulevard

1



?

Bridges



LAMAR BEACH  
PARK

CENTRAL  
LIBRARY

CITY  
HALL



ZILKER  
PARK

**BUTLER SHORES  
SUB DISTRICT**

**AUDITORIUM SHORES  
SUB DISTRICT**

SOUTH CONGRESS

Zach Scott Theater, Kleberg Stage, Binning Dick-  
son Ed. Center, PARD Main, Butler Shores Park

Current DAC, Long Center & Rollins Theater, Palmer Events Center,  
Auditorium Shores Playground, Butler Metro Park,  
and Vic Mathias Auditorium Shores

# Lady Bird Lake Shoreline







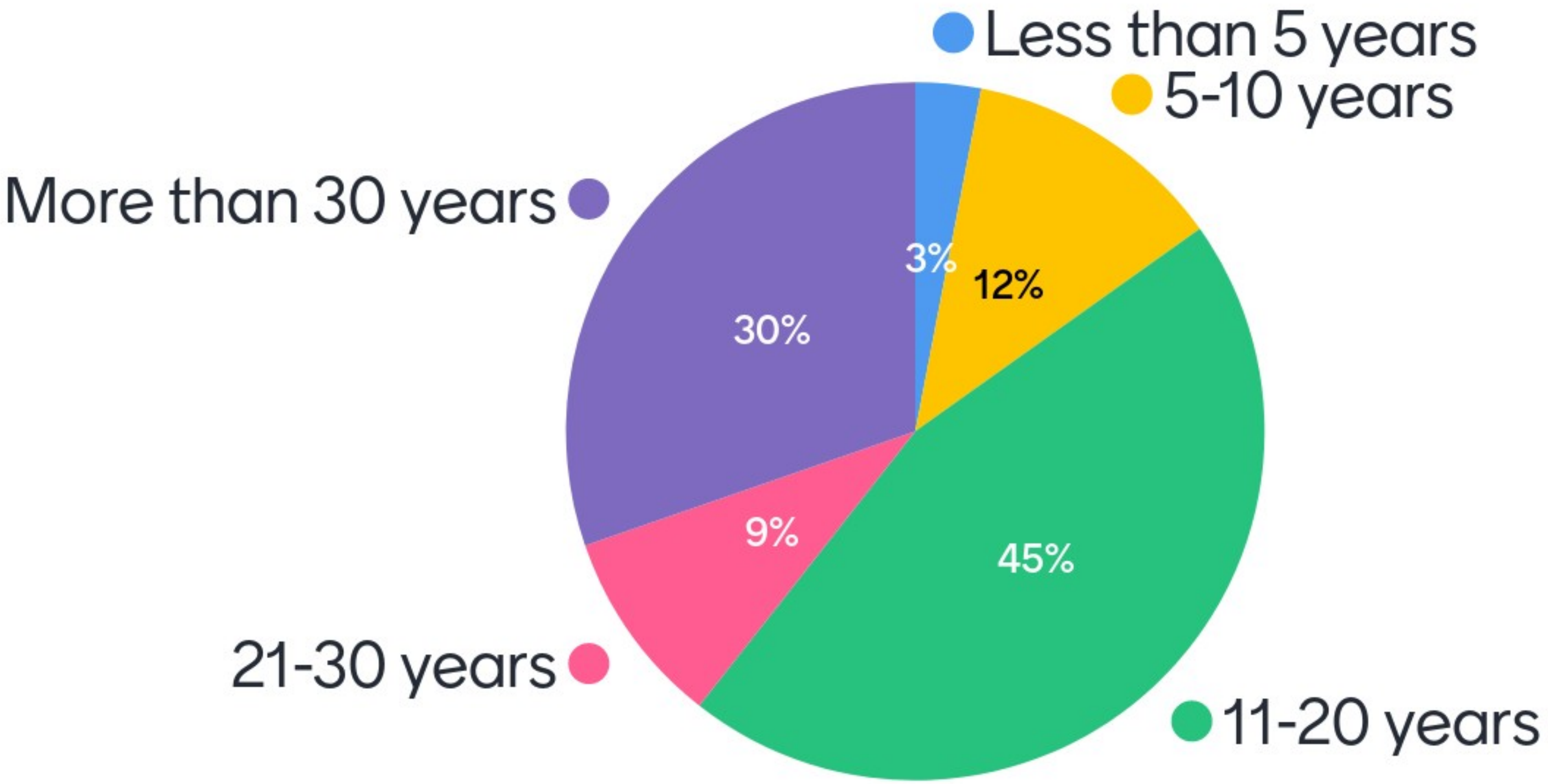
## Projected Building Program: Core Components

- School / Youth Studios
- Adult Studios / Artist Professional Development
- Gallery & Theater
- Administration, Circulation & Support Space
- Outdoor Programming
- Building Total approx. 45,000 sf



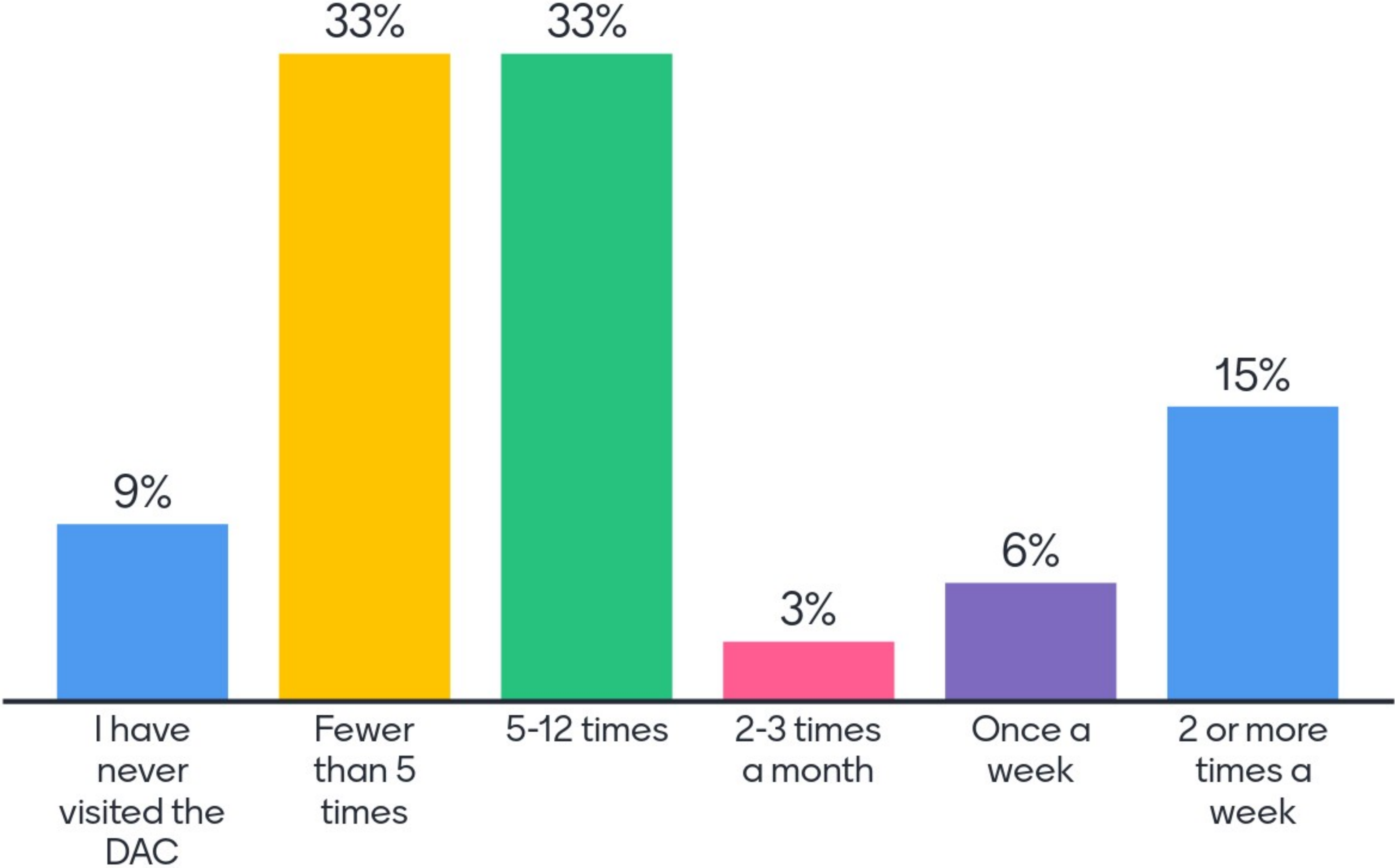


# How long have you lived in Austin?



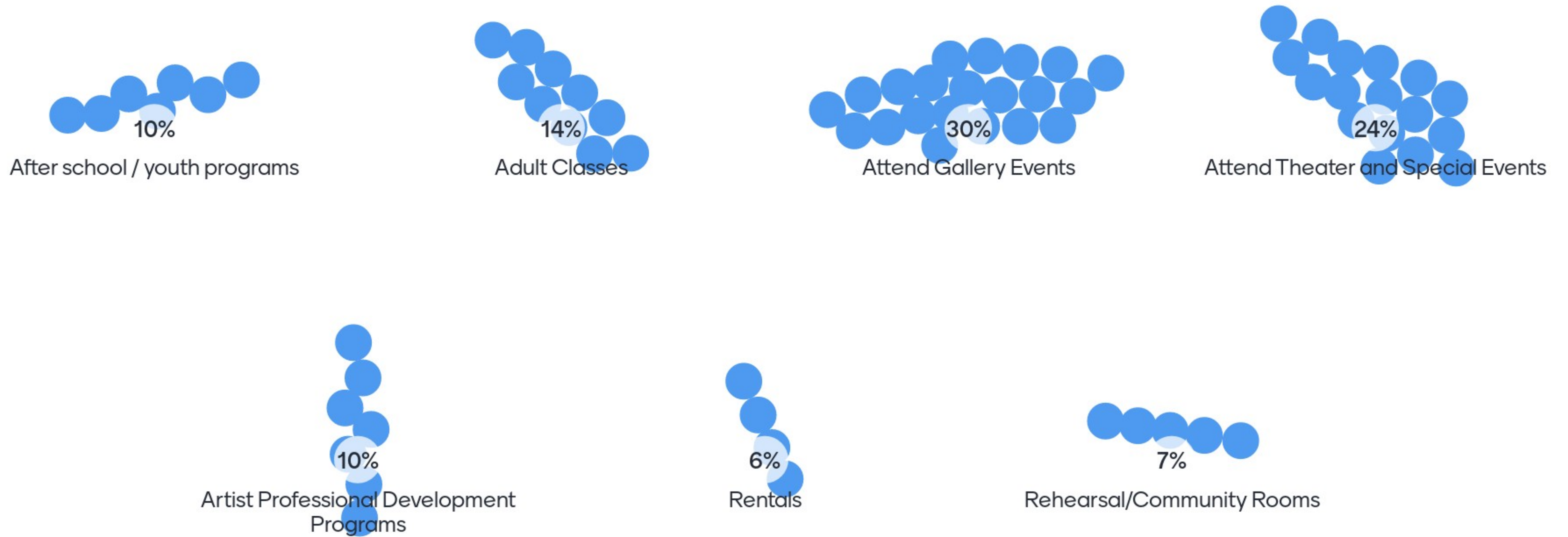


# In 2019, how often did you visit the DAC?





# How do you use the DAC?





# The HUMAN HANDPRINT

Design Process Overview







**ASPIRATION**  
**INSPIRATION**  
**RELATIONSHIPS**  
**STEWARDSHIP**  
**WELL-BEING**



The new building will radically expand DAC's ability to carry out its mission of **supporting arts access for all**. Like the current DAC, it will be **a hub of creativity** and **Austin's cultural living room**. But it will be an enhanced room, efficiently calibrated to its function, healthy and full of light, with expanded programming. It will be a sustainable model of Austin's park network, interpreting the mission of the Austin Parks and Recreation Department to **create community through the arts**.

Mission Statement

6





**WELCOMING**  
**COMMUNAL**  
**INSPIRING**  
**SUSTAINABLE**  
**CREATIVE**

## Guiding Principles

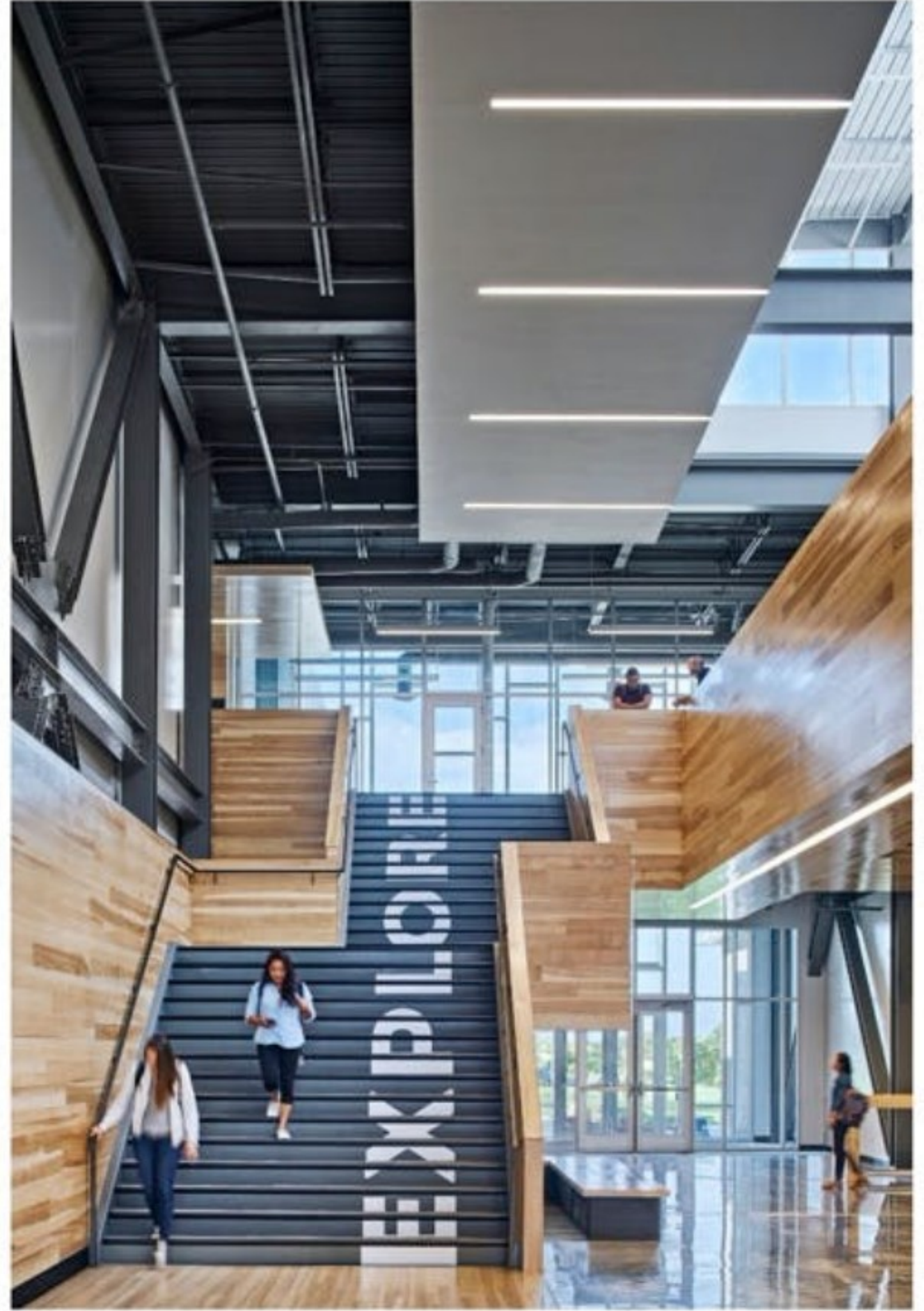
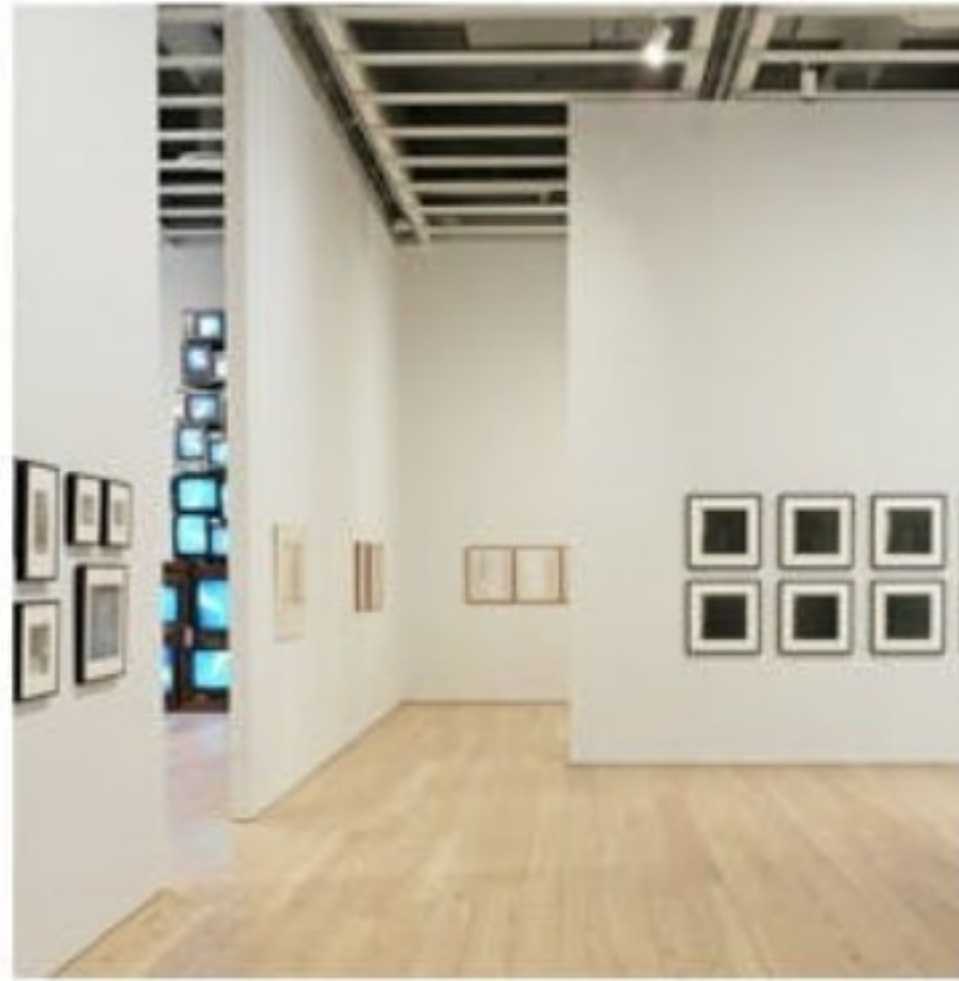




Inspiration







Inspiration



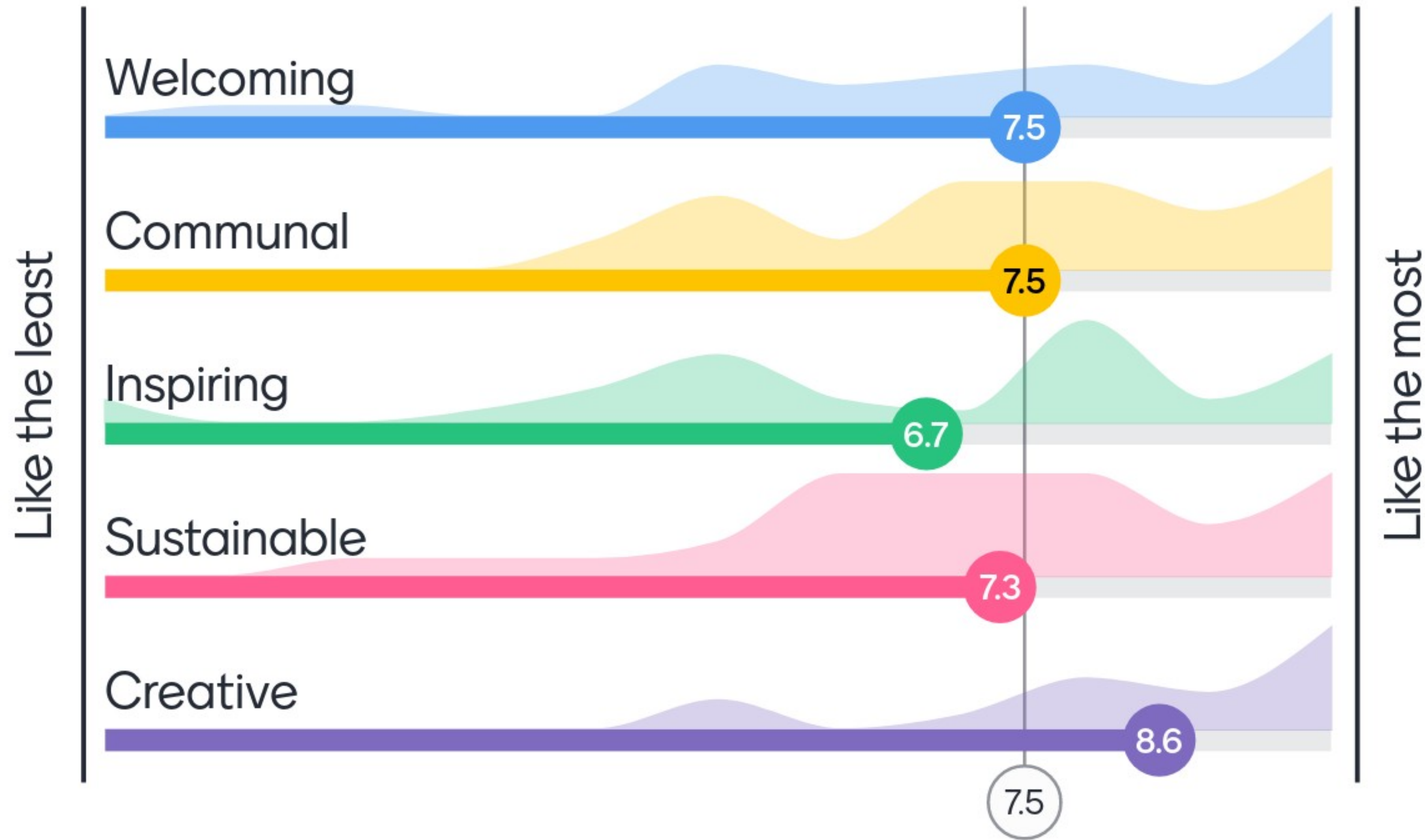




Charrette



# Please rank the DAC design guiding principles (1 being lowest)





# Next Steps

- Survey will be issued by email and posted to project website
- Small group meetings in November & December
- Conceptual schemes at next Community Meeting in early 2021





## Small Group Meetings Coming Soon!

- Adult Ceramics Students
- Adult Painting, Drawing, Photography and Fine Arts Students
- Youth Program Participants
- Friends of the DAC
- DAC Staff
- Artist Professional Development and Outreach participants
- Gallery Artists and Visual Arts Organizations
- Theater Organizations and Participants
- Nearby Residents and Neighbors
- City of Austin Organizations



# Privately share your email if you are interested in a small group meeting

Which small group discussion would you like to join?

What is your email address?



# What have we missed? Not talked about?

Thanks for the presentation. It was comprehensive and helpful.

Consideration of providing programming/space for music.

Are you talking to different ethnic/cultural groups?

What might be the size of the theatre? How many seats?  
How will it be designed - Arena? Proscenium? Thrust?

I wasn't sure where I fit in as a community member in the small groups? A little more about parking?

Process for working with theatre companies to rent... specifically access to the theatre on various times of the day without having to pay additional for city staff

Ditto!

1. why Butler Shores? 2. Will DAC host Art City Austin? If not, then why not?

more equity/ inclusion



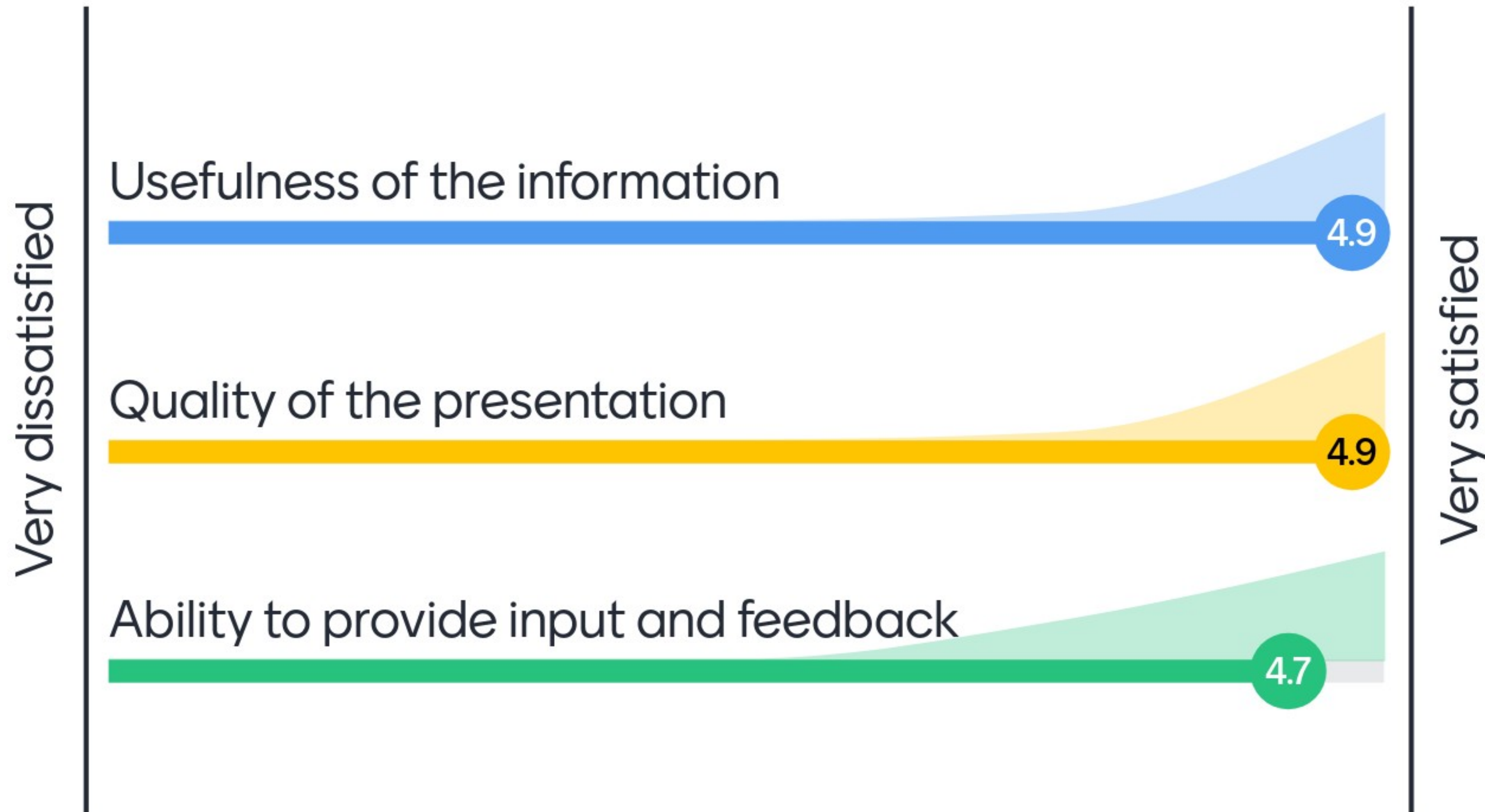
# What have we missed? Not talked about?

What plans do you have for the restoration of the existing site?

Casa de Luz is a wellness community center across the way from the park. Casa de Luz has been building community for 30 years on Toomey Road and we want to strengthen our ties with DAC



# Please rate on a scale from 1-5





# Thank you!

- All updates posted to the project website: [www.austintexas.gov/dacproject](http://www.austintexas.gov/dacproject)
- Email the project manager: [dacproject@austintexas.gov](mailto:dacproject@austintexas.gov)
- Survey is live! <https://publicinput.com/DACproject>

